**PRESS RELEASE**

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**FOR IMMEDIATE RELEASE:**

**Ski for Your Heart!**

Everglades City, February 15, 2011 – On February 23 at 2 p.m., water-skiers can compete in a water-ski marathon off Marco Island in south Florida to raise funds for the Everglades Heart Fund.

“This year, we will award prizes to each of the first 10 skiers who complete the ten mile course,” states Mary-Lou Knutson, chairperson of the Everglades Heart Fund. “The skier who finishes first will win a luxury weekend getaway at the Blue Heron Resort, located right on the beach near Everglades City.”

“We are delighted to sponsor this event and also to welcome Liam McGregor, the gold medalist at the 2010 World Water Skiing Championship,” states Rhonda Harris, the general manager of Blue Heron Resort. “Mr. McGregor has agreed to sign autographs and give a demonstration of his incredible water-skiing skills.”

Chef Pierre, Blue Heron Resort’s newest chef and the host of the popular cooking show *Pierre’s Provence*, will keep participants well fed with gourmet hot dogs and hamburgers followed by his special key lime ice cream with white chocolate chunks.

Competitors pay $25.00 to enter the water-ski marathon, with all proceeds going to purchase a CAT scanner for the Everglades Heart Fund. Entry forms are available at Blue Heron Resort and all Stop ‘n Go convenience stores in southwest Florida.

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