Informative Presentation  
  
**Points possible**: 50 points  
  
**Due**: Week of October 21-25   
  
**Assignment**:   
  
This presentation will implement the design techniques outlined in *presentationzen* by Garr Reynolds and demonstrated in the *Did You Know?* presentation. For this project, complete the following steps:

1. Select a current social, economic or political issue.
2. Use scholarly sources to find reliable data for your presentation.
3. Create a PowerPoint presentation that presents facts to the audience and persuades them to recognize the significance of the issue.
4. Add music and timed slide transitions.
5. Insert a title page and bibliography slide.

**Requirements**:

* Prepare a presentation 3-4 minutes in length
* Avoid bullet points and do not over-use text on slides
* Use impactful visuals (i.e. photos and SmartArt graphics)
* Include charts and graphs
* Demonstrate sound writing skills, including grammar, spelling, and organization
* Submit PowerPoint file to the Web CRC dropbox

**Rubric**:

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Criteria** | **Excellent**  **100 %** | **Acceptable**  **80 %** | **Not Acceptable**  **60 - 0 %** | **Points** |
| **Length** | The PowerPoint meets the specific length requirement. | The PowerPoint meets over half of the length requirement. | A fraction of the length requirement is completed. | **5** |
| **Content & Organization** | The PowerPoint is well-organized. It clearly and effectively explains the issue.  All assignment requirements are met. | The PowerPoint could benefit from organization that would more clearly and effectively present the issue.  Meets most of the assignment requirements. | The PowerPoint lacks organization and does not clearly and effectively present the issue.  Does not meet several of assignment requirements. | **15** |
| **Design** | Demonstrates exceptional presentation design techniques. Includes charts and does not over-use text on slides. | Demonstrates some presentation design techniques and includes charts. At times, text is over-used on slides. | Fails to demonstrate knowledge of design techniques. No charts are included and/or text is over-used on slides. | **15** |
| **Spelling & Grammar** | Displays exceptional skill in writing mechanics, such as spelling and grammar. Presentation contains no errors, and is very easy to understand. | Displays basic skill in writing mechanics, such as spelling and grammar. Presentation contains a few errors, which may slightly distract the reader. | Fails to display basic skill in writing mechanics, such as spelling and grammar. Presentation contains major errors, which distract the reader. | **5** |
| **Bibliography** | References scholarly or credible sources cited during this project.  **AND**  Includes properly formatted APA citations. | Some sources are not scholarly or credible.  **AND/OR**  APA citations include a few minor errors. | Lacks several references to sources used during this project.  **AND/OR**  Citations show little or no adherence to APA formatting. | **10** |