Proposal

**Trip to Disney Animation Studios**

**Orlando, Florida**

**For**

**# Students**

**? Program**

Submitted to:

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Make Believe College

Submitted by

Your Name, Program Assistant  
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# Introduction

This proposal presents a request for funding from Capstone College to assist thirty students to travel to Orlando, Florida to tour the animation studios at Disney World. The purpose of this trip is three-fold. First, students will meet professionals in the field of animation; second, students will learn from professional animators through training sessions; and third, students will make valuable connections that may lead to internships and/or employment. Included in the proposal is a discussion of four factors related to the organization of the trip: Scope of the Trip, Trip Benefits, Trip Schedule, and Trip Costs. The proposal requests a total of $30,000 for the trip to cover the cost of return airfare and accommodations for thirty students. The remaining costs will be assumed by the students. If approved, the trip will take place from May 1 to May 7, 2011, one week following our graduation of students in the program.

# Description of Need

[Statement describes why it is important to provide this experience to digital arts students].

# Description of Benefits

## Student Benefits

* Students will network with artists working in the animation field
* Educational workshops presented to students
* Hands-on experience for our students guided by professional animators
* Internship opportunities
* Job opportunities

## Capstone College Benefits

* Faculty will network with artists working in the animation field
* Faculty can create new lesson plan for digital arts students
* Attract more digital arts students to the college
* Position Capstone College as a future provider of new animators for career placement
* Corporate tax deduction – educational expense

# Scope of the Trip

The proposed trip will include opportunities for students to meet and work with professional animators and to participate in short training programs. A complete description of the activities related to the educational opportunities for Capstone students and faculty is included in the following paragraphs.

## Meeting with Animators

[Description of how students will meet with animators who specialize in various areas. Included are short bios of three of the animators who will be working most closely with students.]

## Training Programs

# Trip Schedule

Following is the schedule for the trip to Orlando.

|  |  |
| --- | --- |
| Date | Activities |
| May 1 | Depart San Francisco for a direct flight to Orlando, Florida  Transfer to accommodations |
| May 2 | Meeting with animators at MGM Studios at Disney World  Tour of animation studios  Afternoon training sessions: students choose from three sessions |
| May 3 | All-day training sessions at MGM Studios  Networking event in the evening with animators, HR personnel, and others |
| May 4 | Visit to Universal Studios  Afternoon session with park personnel to learn about animations used in several rides |
| May 5 | Full day sessions at MGM Studios |
| May 6 | Day off to enjoy the theme parks  Evening event at Epcot Center with representatives from various animation studios |
| May 7 | Return to San Francisco |

# Trip Costs

The table shown below presents the estimated costs for the trip.

## College Contribution

[Describe the contribution requested from the college.]

## Student Contribution

[Describe the contribution requested from the students.]

## Fund-raising Events

[Describe some of the fundraising events planned to help students raise money for the trip.]

# Conclusion

Approval of this proposed educational experience will provide a great opportunity for students and faculty of Capstone College to gain exposure to working animators and to begin conversations for internship placements and job opportunities. Additionally, Capstone College will maximize its potential to attract more students by publishing photos, testimonials from students and faculty, and quotes from working professionals at Disney at the end of this experience.