# Proposal Content

In the table below, write answers to the questions about the proposal you need to write for the Digital Arts program at Capstone College. You many need to conduct some research on the Internet to determine some of the content required for the proposal. For example, you may wish to describe accommodation options and airfare costs from Edmonton to Orlando.

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| **Question** | **Answer** |
| What are you proposing? |  |
| Who has requested the proposal? |  |
| What need does your proposal address? |  |
| What does the reader want? |  |
| What is the competition doing? |  |
| What are the characteristics of the project outcome (e.g., product or service you are offering)? |  |
| What qualifications do you have? |  |
| How much will the project cost? |  |